

**NALLA NARASIMHA REDDY EDUCATION
SOCIETY'S GROUP OF INSTITUTIONS**
(UGC AUTONOMOUS INSTITUTION)

SCHOOL OF MANAGEMENT SCIENCES

NEWS LETTER

2026-27
JULY- AUGUST 2026

SCHOOL OF MANAGEMENT SCIENCES

INSTITUTE'S VISION AND MISSION

VISION

To be a premier institution ensuring globally competent and ethically strong professionals.

MISSION

- To provide higher education by refining the traditional methods of teaching to make globally competent professionals
- To impart quality education by providing the state of the art infrastructure and innovative research facilities.
- To practice and promote high standards of professional ethics, transparency and accountability.

SCHOOL OF MANAGEMENT SCIENCES

VISION:

- ❖ To develop innovative, socially responsible and ethically strong global business leaders through academic excellence.

MISSION :

- ❖ To provide quality, research-driven education that develops strong managerial knowledge and professional competence.
- ❖ To promote continuous learning while inculcating values, ethics and social responsibility.
- ❖ To address emerging challenges with adaptability, innovation and a global perspective.

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SCHOOL OF MANAGEMENT SCIENCES

NEWS LETTER 2025-26

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1. ABOUT SCHOOL OF MANAGEMENT SCIENCES

The School of Management Sciences was established in the year 2009 with an aim to develop next generation leaders in the management. Department is headed by Dr. T. Ravindra Reddy. The School guiding factors are inspired by internationally accepted values and practices. Faculty of SoMS posses untiring and pleasing commitment to the following values that NNRG has always believed to be very near to success .Students have the opportunity to engage their minds with a distinguished faculty to develop their analytical skills since the school consider this as critical in understanding management in the contemporary environment.

In addition to the theory sessions, the SoMS encourages and supports MBA Students to gain practical knowledge through internships in industries, Industrial visits and case studies. Management student's association-Kautilyan club is formed to bring out students hidden talents in Marketing, HR and Finance areas and to exhibit their leadership qualities.

MBA at NNRG provides rich learning environment with modern labs and digital class rooms. SoMS believes that besides excellence academic inputs, the students need to be properly groomed to be ready for a successful career in industry, for which exclusive training is provided on communication, aptitude and soft skills.

2. DEPARTMENT EVENTS

2.1 Workshop

The School of Management Sciences, Nalla Narasimha Reddy Education Society's Group of Institutions, organized a Workshop on Power BI in association with the Magic Bus AI Foundation (Funded by Infosys Technologies), Hyderabad on 1st July 2026

Objectives of the Workshop

The workshop was conducted with the following objectives:

- To introduce students to the fundamentals of Microsoft Power BI and Business Intelligence.
- To understand the importance of data analytics in modern business organizations.
- To provide hands-on experience in importing and managing data from multiple sources.
- To teach students the process of cleaning and transforming data using Power Query Editor.
- To explain different data visualization techniques available in Power BI.
- To enable students to create professional dashboards and reports.
- To introduce basic Data Analysis Expressions (DAX) for calculations and business analysis.

Learning Outcomes

After successfully attending the workshop, students were able to:

- Understand the fundamentals of Business Intelligence (BI) and Microsoft Power BI.
- Import, clean, and transform data using Power Query.
- Create interactive dashboards and visualizations to analyze business data.
- Apply basic data modeling and DAX functions to generate meaningful insights.
- Enhance analytical, problem-solving, and decision-making skills for real-world business applications.



2.2 GUEST LECTURE -1

The School of Management Sciences, Nalla Narasimha Reddy Education Society's Group of Institutions (UGC Autonomous), in association with the Securities and Exchange Board of India (SEBI), organized a guest lecture on Navigating the Capital Markets: Smart Investment Practices and the Role of SEBI on 19th August 2026

Dr. Sarika Lohana, SEBI Empanelled Securities Market Trainer, served as the resource person. The lecture focused on helping students understand capital markets, make informed investment choices, and recognize the importance of regulatory safeguards in protecting investor interests.

OBJECTIVES OF THE PROGRAM

- To create awareness about the functioning and significance of capital markets.
- To introduce students to smart and informed investment practices.
- To explain the role of SEBI in regulating and developing the securities market.
- To familiarize students with investor rights, responsibilities, and protective mechanisms.
- To encourage responsible decision-making and caution against fraudulent investment schemes.



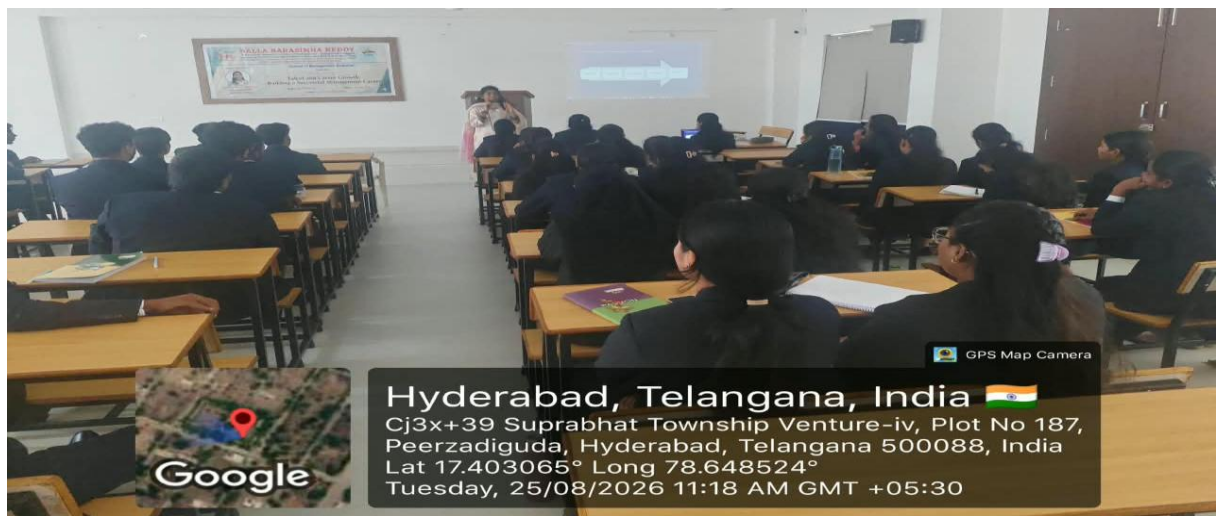
2.3 GUEST LECTURE-2

The School of Management Sciences, Nalla Narasimha Reddy Education Society's Group of Institutions (UGC Autonomous), organized a guest lecture on Talent and Career Growth: Building a Successful Management Career on 25 August 2026

Ms. Vandavas Sangeeta, Officer (HR), NTPC, Darlipali, Odisha, served as the resource person. Drawing on her professional experience in human resources, she addressed the importance of developing talent, making purposeful career choices, and building the competencies required for successful management careers.

OBJECTIVES OF THE PROGRAM

- To create awareness among students about talent development and career planning.
- To help students understand the competencies expected in contemporary organizations.
- To encourage students to identify their strengths, interests, and professional goals.
- To highlight the importance of communication, teamwork, and adaptability for career success.
- To motivate students to pursue continuous learning and responsible professional conduct.





3. Faculty Achievements

3.1 Faculty Certifications (Workshop / FDP/ Webinar/Conference/ NPTEL)

S.No	Name of the Faculty	Name of the Course/Event	Organized by	Date	Duration
1	Dr. Shaik Abdul Mazeed	AI Driven Business Transformation Research Innovation and Employability	Geethanjali College of Engineering and Technology	17 th August to 21 st August 2026	5 Days
2	Mrs. T. Soujanya	AIML for Multidisciplinary Research, Innovation and Industry 5.0 Applications	Electronics & ICT Academy NIT-Warangal	21 st July to 30 th July 2026	10 Days
3	Mrs. A. Sridivya	AI Driven Business Tranformation Research Innovation and Employability	Geethanjali College of Engineering and Technology	17 th August to 21 st August 2026	5 Days

3.2 Patent

S. No.	Name of the Author	Tittle of the paper	Patent Name	Field of Invention	Month/Year
1	Dr. P. Meena Kumari	Strategic Integration of AI for Operational Excellence and Performance Management	IPI	Computer Science	July 2026

WISHING YOU ALL SUCCESS AND GOOD HEALTH